



START
ACCELERATOR

BOOTCAMP 4: PITCHING

23 - 25 April | St. Gallen

AIM:

Provide participants with stage time, prepare them for growth, founding and funding, as well as awake students' entrepreneurial spirit.

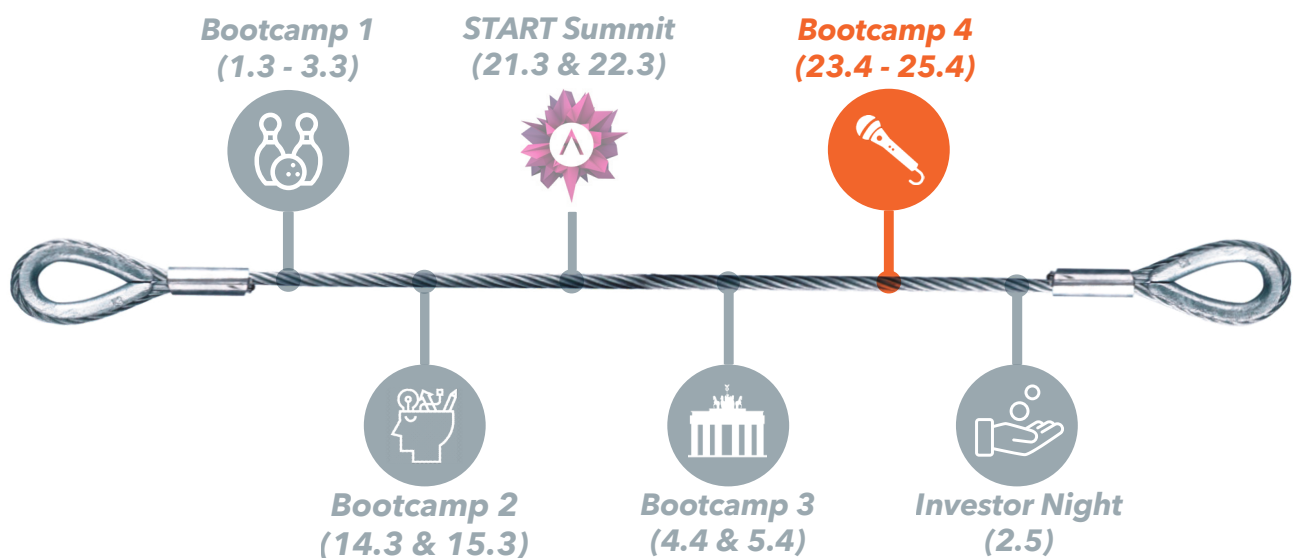
DESCRIPTION:

The fourth bootcamp is part of the "Growth" phase, which provides our participants with the skills and tools they need in order to enter the market. These skills and tools cover a range of topics from taking care of the financials, raising money, reaching the customer target group and finally to making the first sale.

The bootcamp is laid out as a campus event at the University of St. Gallen. Stand activities give the startups the chance to get in contact with students by displaying themselves and their product. This provides them with valuable feedback and can be

used as a recruiting opportunity. In the afternoon, a surprise speaker will have a fireside chat talking about his experiences as a successful serial entrepreneur. Afterwards our participants have the stage to pitch in front of a large student audience which votes on a winner.

On the second day we offer a number of workshops in cooperation with our partners. All workshops are open to participants and students alike. The topics of the workshops comprise online marketing and search engine optimisation, accounting, startup law and financial planning as well as fundraising.



YOUR CONTACT

Tim Wechselmann | START Incubator | +41 76 818 28 81 | tim.wechselmann@startglobal.org



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